



2024 Sponsorship Options

Beacon Cricket Club runs 2 senior sides (County Division 1 & Division 5 West), Under 9s, Under 11s, Under 13s, women's softball, ECB All Stars (ages 5-8) and ECB Dynamos (ages 8-11).

The club has numerous opportunities for businesses to support and get involved with one of the best village clubs in the county. Take a look at a few of our options to see how you or your company can partner our club.



Playing Kit Sponsorship

3 year sponsorship (2024, 2025 & 2026 seasons) deal of our white & T20 shirts/jumpers for all senior and youth teams:

- Front Sponsor: £1,200 (1 available)
- Rear Sponsor: £900 (1 available)
- Sleeve Sponsor (x2): £600 (2 available)

NB: Prices are for the entire 3 seasons and include a full page advert in our yearly fixture card and sponsor links on our website.



Beacon Cricket Club, Tolcarne Road, Camborne, Cornwall TR14 9AA

Email: beaconcc.cornwall@hotmail.co.uk / Website: www.beaconcc.weebly.com

Results, Fixtures & Stats: www.beacon-cornwall@play-cricket-co.uk



2024 Sponsorship Options



Polo Shirt Sponsorship

3 year sponsorship (2024, 2025 & 2026 seasons) deal of our polo shirts:

- Sleeve Sponsor (x2) = £600 (2 available)

NB: Prices are for the entire 3 seasons and include a full page advert in our yearly fixture card and sponsor links on our website.

Advertising Boards

Advertising board located around our patio area and ground:

- 1.8m x 0.6m = £350 for 3 years & £100/year after

NB: Prices include the fabrication of the board and sponsor links on our website



Fixture Card Advert

Full page advert = £100/season

Half Page Advert = £50/season

NB: Prices include sponsor links on our website

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Match Ball Sponsor

Match Ball Sponsorship = £20/match

Our weekly match ball sponsorship includes mentions on our weekly teamsheet social media post, a matchday invite with cricket tea and matchday social membership giving 25% discount at the club bar.

Player Sponsor - NEW for 2024

Player sponsorship - £50/player

Player sponsors will appear alongside the sponsored players on our weekly social media posts, including:

- Weekly team selection sheets
- Weekly player spotlights
- POTM posts for each of our teams

NB: Prices include sponsor links on our website

23/07/23
Tolcarne Road
County One
13:00

1st XI
Vs Grampound Road

I Chatfield	Sponsor
D Eathorne	Sponsor
E Edgcombe	Sponsor
B James	Sponsor
S James	Sponsor
M Lampshire	Sponsor
D Proctor	Sponsor
A Squire	Sponsor
Ja Thomas	Sponsor
Jo Thomas	Sponsor
S Wiseman	Sponsor

Match Sponsor:



YouTube

Live Streaming Sponsor

Our new NV Play Live Streaming programme enables company logos to be displayed in the top left hand corner of the live stream, plus flash up for each replay for 4s, 6s and wickets.

Entire 2024 season = £750 or Individual Match = £50

NB: Prices include sponsor links on our website

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2024 Sponsorship Form

Beacon Cricket Club has a variety of sponsorship options available and are keen to develop new relationships with businesses. Some benefits of sponsoring include:

- Raising the profile of your business within the local community with exposure to hundreds of players, members, parents and spectators
- Increased brand awareness via our fixture card, website and various social media platforms
- Free social membership giving 25% discount over our bar
- Invite to the club's Annual Sponsors Day
- Satisfaction of supporting a much-needed local amenity, which brings enjoyment to many

Our business is interested in sponsoring the following:

- Match Shirts (3 year deal - 2024, 2025 & 2026): Front Rear Sleeve
- Polo Shirts (3 year deal - 2024, 2025 & 2026): Sleeve
- New Advertising Board (3 year deal): 1.8m x 0.6m
- Renew Advertising Board (2024 season): 1.8m x 0.6m
- Fixture Card Advert (2024 season): Full Page Half Page
- Match Ball: Full Season League Fixture
- NV Play Live Stream: Full Season League Fixture
- Player Sponsorship (2024 season): (Player Name: _____)
- Other: _____

Company Name: _____

Contact Name: _____

Email address: _____

Contact number: _____

Our team will be in contact with your company regarding your requirements and to obtain your business imagery for any embroidery, advertising and social media posts.

Beacon Cricket Club BACS Details

Bank: Lloyds TSB Bank Ltd **Account Name:** Beacon/Camborne Cricket Club **Account number:** 00809368 **Sort Code:** 30-97-00

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